

PRESS RELEASE

Techivation Releases the M-De-Esser

Techivation Unveils M-De-Esser: An end to the search for the perfect de-esser plug-in (according to the developer).

Techivation, a leading innovator in audio software development, is proud to announce the launch of its latest cutting-edge product, M-De-Esser. This revolutionary de-esser audio plug-in sets a new standard in audio processing, offering unparalleled precision and unmatched performance for audio professionals and enthusiasts alike.

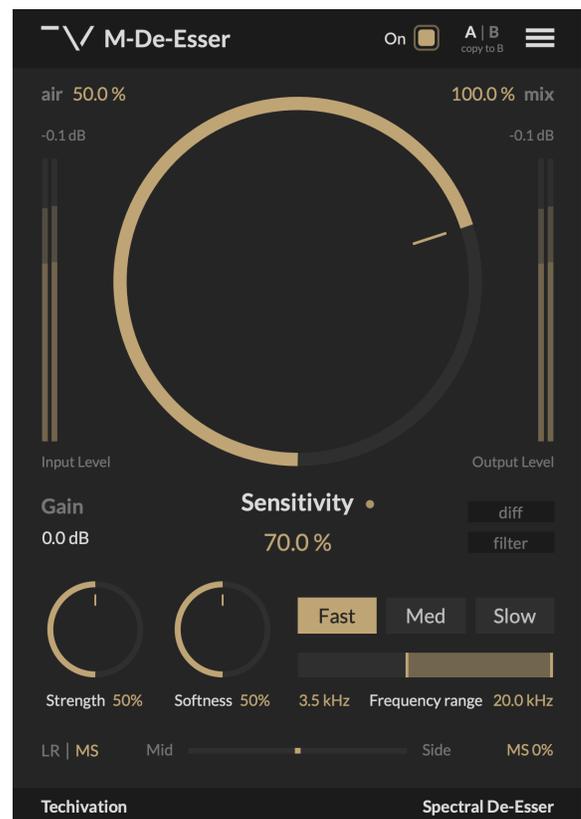
Sibilance and harshness in audio recordings have long been challenges for creators striving for pristine sound quality. With M-De-Esser, Techivation introduces a unique spectral shaping algorithm that elegantly addresses these issues, transforming the audio processing landscape.

"Techivation has always been committed to pushing the boundaries of audio technology, and M-De-Esser is no exception," said Amin Asbaghipour, CEO of Techivation. "Our team of experts has poured their passion and expertise into creating a de-esser that not only removes harsh frequencies but also preserves the essence of the original sound while adding warmth and depth to it, ensuring an extraordinary listening experience."

Techivation's M-De-Esser offers a sleek and contemporary GUI (Graphic User Interface) designed with a modern approach. Its practicality makes it an excellent addition to any music and audio professional's toolkit.

M-De-Esser features:

- Sensitivity
- Strength
- Softness
- Air control
- Frequency Range Slider
- Fast/Med/Slow Modes
- Diff & Filter
- Gain Control
- Input/Output Meters
- Dry/wet Mix
- Mid/Side & Left/Right Balance
- Internal On/Off Switch
- A/B Switch
- Undo/Redo Options
- Scalable Graphic User Interface (GUI)
- Presets
- Stereo and Mono
- Tooltips



Pricing and availability

M-De-Esser is now available at techivation.com for an introductory offer of 45.00 USD; owners of other premium Techivation plug-ins can get a special loyalty offer of 35.00 USD, and those who own all the other Techivation plug-ins or have previously purchased the Techivation T-De-Esser Pro plug-in can have it for only 25.00 USD until August 31st. The original price will be 129.00 USD after August 31st, 2023.

The Techivation M-De-Esser can be downloaded in VST, VST3, AU, and AAX formats for any compatible DAW, including Logic, Garageband, Cubase, Ableton Live, Pro Tools, FL Studio, Studio One, etc., available for both Windows and macOS. Techivation plug-ins also support the Apple M1/2 chip natively.

Free Trial

A fully functional 14-day free trial for M-De-Esser is available on the [Techivation website](#), offering users to test the plug-in before committing to a purchase.

About Techivation

Techivation is a UK-based creator of audio and music technology. Since 2021, the company has been developing easy-to-use, versatile, and practical plug-ins to assist both beginner and professional audio and music artists in finding practical solutions.

Techivation remains fully invested in its vision of producing quality tools. These tools are designed to help music producers and engineers innovatively improve their music and audio sound, simplify their workflow, and focus more on creativity.

For press inquiries, please contact info@techivation.com

M-De-Esser web page: <https://techivation.com/m-de-esser/>

Download [M-De-Esser User Manual](#)

Official Intro Video: <https://youtu.be/00Mrc-BkLxY>

Download M-De-Esser Press Kit: <https://link.techivation.com/0bUxP9>