

## Techivation Releases the M-Puncher

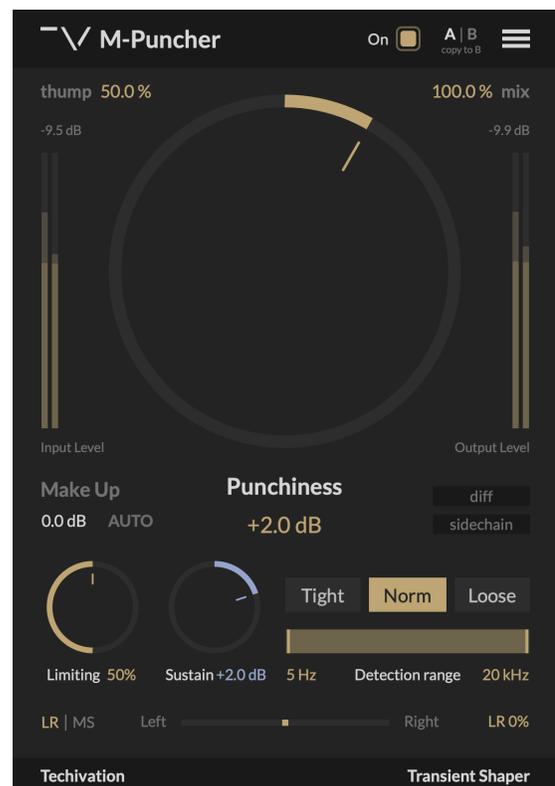
Techivation introduces the M-Puncher, a level-independent tool that adds punch and low-end thump to sound.

According to the developer M-Puncher identifies attack and sustain portions of audio and processes them independently. So users can raise the impact and boost the ambience of their mixes with ease.

M-Puncher's Dynamic Limiting empowers users to choose how their tracks' punch is emphasised: with increased level, harmonic richness, or anything in between. M-Puncher is also packed with useful features like mid-side processing, auto-gain compensation, and frequency-dependent analysis.

### M-Puncher key features:

- Punchiness
- Limiting
- Thump Control
- Sustain Control
- Detection Range
- Three Envelope Styles
- Dry/wet Mix
- Diff & Sidechain
- Make Up Gain
- Auto Gain
- Left-Right/Mid-Side balance
- Input-output level meters
- Scalable user interface
- Internal On/Off Switch
- Undo/redo options
- A/B Switch



## Pricing and availability

M-Puncher is now available at [techivation.com](https://techivation.com) for an introductory offer of **45.00 USD**; The original price will be 90.00 USD after **February 20, 2024**.

**Crossgrade & Upgrade Offers:** Owners of other premium Techivation plug-ins can take advantage of a special loyalty offer at 35.00 USD. Those who own all other Techivation plug-ins can acquire it for only 25.00 USD. Techivation T-Puncher users can also upgrade to M-Puncher at 25.00 USD.

The Techivation M-Puncher can be downloaded in VST, VST3, AU, and AAX formats for any compatible DAWs that also support sidechain processing, including Logic, Cubase, Ableton Live, Pro Tools, FL Studio, Studio One, etc., available for both Windows and macOS. Techivation plug-ins also support the Apple M chip natively.

## Free Trial

A fully functional 14-day free trial for M-Puncher is available on the [Techivation website](https://techivation.com), offering users to test the plug-in before committing to a purchase.

## About Techivation

Techivation is a UK-based creator of audio and music technology. Since 2021, the company has been developing easy-to-use, versatile, and practical plug-ins to assist both beginner and professional audio and music artists in finding practical solutions. Techivation remains fully committed to its vision of producing quality tools designed to help music producers and engineers innovatively improve their music and audio sound, simplify their workflow, and focus more on creativity.

For press inquiries, please contact [info@techivation.com](mailto:info@techivation.com)

M-Puncher web page: <https://techivation.com/m-puncher/>

Download [M-Puncher User Manual](#)

Official Walkthrough/Demo Video: <https://youtu.be/o1Fofi3X7CA>